

ASU® **W. P. Carey**
School of Business
Arizona State University

Dear Mr. Paul Cutler,

I, Eugenia Trakal, am sincerely honored to have been selected as a Cutler Finance Scholar. Receiving this scholarship will not only contribute to my ultimate goal of graduating debt-free, but also your generosity inspires me to pay it forward to my community. At ASU's Barrett, the Honors College, I am studying Finance and International Business, excited to be the first in my family to attain a college degree.

Since entering ASU, I have been involved in numerous organizations. I serve as Director of Education at Arizona Microcredit Initiative (a student-led non-profit empowering underserved entrepreneurs), am an active member of the Investment Banking Industry Scholars Program (ASU's highly selective Wall Street career prep program), a Business Ambassador for W.P. Carey (delivering information sessions to prospective students), Fleischer Scholars Program Mentor (mentoring first-generation and low income high school students), and WPC 101 Course Facilitator (teaching a class of 19 freshmen), alongside my involvements nationwide. What most excited me this year, however, is the opportunity to work alongside Professor Laura Lindsey on improving financial literacy in the community.

Expanding on my motivation and professional goals, my parents immigrated to the U.S. from Argentina in hopes of freeing themselves from generations of family poverty and the major wealth gap in LatAm. Having that background makes me feel determined to work toward a world with better financial inclusion (both literacy and access). Long-term, I hope to start my own firm investing in technologies empowering emerging markets and providing access to capital for underrepresented and underserved founders. Ultimately, I am super passionate about financial literacy, FinTech, and investing, and plan to leverage my finance curriculum to begin my journey as an investor in minority and underserved communities.

Through your generous support, it is possible for me to continue to achieve my educational and career goals. Thank you again for your investment in Arizona State University and students like me.

Sincerely,
Eugenia Trakal



Meet Eugenia Trakal

Biggest academic accomplishment:

Being selected as the first Goldman Sachs Investment Banking Sophomore Summer Analyst from ASU and 1 of 15 in the world for their NYC office next summer!

My favorite ASU experience:

Being able to give back as a mentor in the Fleischer Scholars Program - I was a Scholar back in 2020 during high school, and now was able to share my experiences with high-achieving first-gen students as a college student.

Favorite quote:

"Do good. Give the world the best you have and it may never be enough. Give your best anyway. It's not about how much you do, but how much love you put into what you do that counts."

Mother Teresa